

Music Business Conference

EVENT SCHEDULE

4 OCTOBER 2023

**04
 OCTOBER**

ARRIVAL OF GUESTS
 08:45AM

**04
 OCTOBER**

INTRODUCTION
 09:00AM
 OPENING REMARKS

**04
 OCTOBER**

SESSION 1
 09:15AM
Music business models of the future

Moderator: So Profound
 Exploring emerging trends and models in the creative sector
Panel:
 Rangga Mberi
 David Duri - Buddy Beats
 Walter Wanyanya - SJMF

**04
 OCTOBER**

SESSION 2
 10:30AM

Keynote Address:
 Creative Legacy
Moderator: Tariro Chaniwa
 Artistic contributions, cultural impact, mentorship and philanthropy
Guest Speaker:
 Yvonne Chaka Chaka

**04
 OCTOBER**

SESSION 3
 12:00PM
STANBIC BANK FINANCIAL EDUCATION

An in-depth look at various products and services available to creative entrepreneurs.
Moderator: Janet Nyakunengwa

12:45 PM

LUNCH

**04
 OCTOBER**

SESSION 4
 02:00PM
Shaping the future

Moderator: Vera
 Envisioning an inclusive creative landscape for women. Actionable steps to drive change.

Panel:
 Mantwa Chinoamadi - Stanbic Joy of Jazz SA | Dr. Nozipo Maraire , | Dj Nikki - Star FM | Tariro Chaniwa - SJMF

**04
 OCTOBER**

SESSION 5
 03:15PM
Music Technology & Innovation

Moderator: So Profound
 The role of innovation in fostering revenue streams and business opportunities for creative professionals

Speaker:
 Stanbic - Auxillia Kambasha | Siza Mukwedini- Matamba Film labs | Joe Njagu

**04:30 PM
 END**



Music Business Conference

EVENT SCHEDULE

5 OCTOBER 2023

**05
 OCTOBER**

ARRIVAL OF GUESTS
 08:45AM

**05
 OCTOBER**

INTRODUCTION
 09:00AM
 OPENING REMARKS
 Vera & So Profound

**05
 OCTOBER**

SESSION 1
 09:15AM
The Music Business Support Network

Moderator: Vera
 Industry partnerships and access to new markets

Panel:
 Nicholas Moyo- National Arts Council | Rebecca Archer-
 Knepper US Embassy
 Ignacio Priego - courtesy of Spanish Embassy

**05
 OCTOBER**

SESSION 2
 10:30AM

The Power of Media
Moderator: So Profound
 Media fueling creative entrepreneurship and crafting
 compelling narratives.

Panel:
 Taku Chihambakwe - NRTV | Tafadzwa Zimoyo - The
 Herald | Samantha Mussa - ZFM Stereo | Dakarai
 Mashava - The Daily News | Ano Shumba - Music in
 Africa

**05
 OCTOBER**

SESSION 3
 11:45AM

Masterclass
Moderator: Vera - Live music touring and electronic press kits
Speaker: Ignacio Priego - Spain

12:45 PM

LUNCH

**05
 OCTOBER**

SESSION 4
 02:00PM
Nurturing Creativity
Moderator: Vera
 Exploring mental health and well being in the creative
 sector.

Panel:
 Simran Bains - Canada
 Tarisai Bere

**05
 OCTOBER**

SESSION 5
 03:00PM
Masterclass
Moderator: So Profound
Speaker:
 J Something - MICASA

04:30 PM

Vote of Thanks

WALTER / TARIRO SJMF

